



EUROPEAN COMMISSION

Directorate-General for Communications Networks, Content and Technology

Digital Single Market

# Workshop on the 'Digital Opportunity' pilot initiative

September 22<sup>nd</sup>, 2017; 10:00-14:00 - DG CNECT, Av. de Beaulieu 25, 1049 Brussels

## Agenda

- 9:30-10:00**                      *Registration*
- 10:00-10:15**                      Welcome and introduction to the 'Digital Opportunity' scheme (L. Sioli, DG CNECT)
- 10:15-10:25**                      Erasmus+ and the Digital Opportunity scheme: how it works in practice (V. Debiais-Santon, DG EAC)
- 10:25-10:45**                      Q&A
- 10:45-11:30**                      Breakout session 1 (Moderators: S. Merisio and L. Russo)
- 1a: What's in it for companies? Does your company already have a traineeship program? How will the Digital Opportunity scheme be integrated?
- 1b: What makes a good trainee (and how to get them on board)? What is the background requested to a perspective trainee for a "digital skills" traineeship? Is the list of digital competencies (for digital skills traineeships) comprehensive? Is anything missing?
- 11:30-11:50**                      *Coffee break*
- 11:50-12:55**                      Report from Breakout session 1
- 11:55-12:40**                      Breakout session 2 (Moderators: A. Riedl and G. Hernandez)
- 2a: How does the 'ideal' traineeship look like for your company (e.g. in terms of length, content, remuneration, etc.)?
- 2b: What are the main obstacles for your company to hire trainees and how can those be overcome?
- 12:40-12:45**                      Report from Breakout session 2
- 12:45-13:00**                      Conclusions and next steps
- 13:00-14:00**                      *Networking lunch*